

A background image showing a business meeting with several people in a modern office setting. Overlaid on this is a thick, stylized line graph that starts at the bottom left and trends upwards to the top right. The line is composed of several segments with a color gradient: red, orange, yellow, and blue. The word "BITSIGHT" is written in a bold, blue, sans-serif font in the upper left quadrant of the image.

BITSIGHT[®]

Managing Business Risk with Security Ratings

Huge Spend on Digital Transformation; Cybersecurity Spend Not Aligned



Organizations are undergoing digital transformation to better deliver products and services to customers and drive innovation...

40%

of all technology spending will go toward digital transformations*

\$2T

the amount enterprises will spend on digital transformations by 2019*

*Source: IDC

NEW INITIATIVES TO DRIVE INNOVATION



CLOUD



IoT



MOBILE

79%

of organizations are adopting new technologies at a rate faster than they can address new security issues
(Accenture)

Keeping Pace with Rapid Market Change



More Breaches and Threats



NotPetya



Ransomware



NOTPETYA: THE WEAPON THAT CAUSED OVER \$10 BILLION USD IN LOSSES

Increased Regulatory Scrutiny



Board Level Issue

“By 2020, 100% of large enterprises will be asked to report to their board of directors on cybersecurity and technology risk at least annually, an increase from today’s 40%”

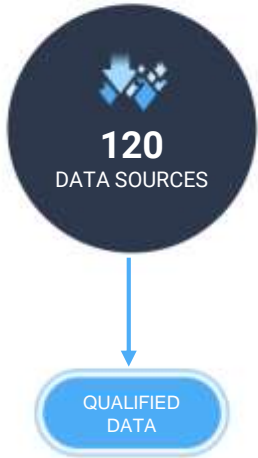
Gartner

How do I manage a dynamic risk with limited resources and increased threats while enabling the business to invest in new technologies to keep pace with digital transformation?

How BitSight Security Ratings are Calculated

Collect Data

200+ Billion events daily
Externally observable
World's largest sinkhole



BitSight Data Collection

Over 120+ data feeds

Including proprietary and exclusive data sources

The largest amount of proprietary data collection

BitSight collects 200+ Billion Events on a daily basis across 23 unique risk vectors

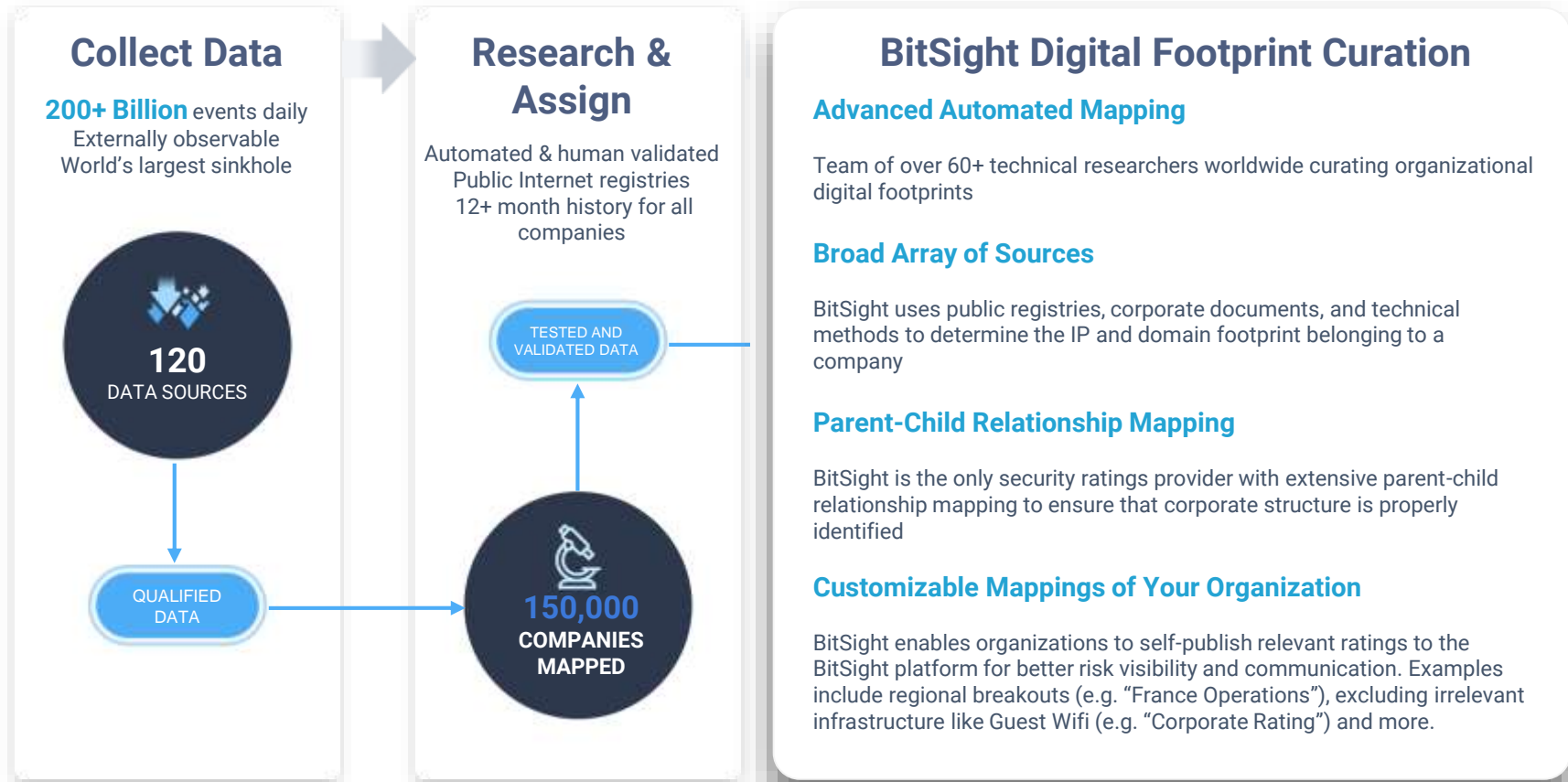
Exclusive data partnerships giving unprecedented visibility unavailable elsewhere

BitSight works with major ad networks, service providers and other unique data partners to provide visibility into organizational security posture unavailable elsewhere on the market.

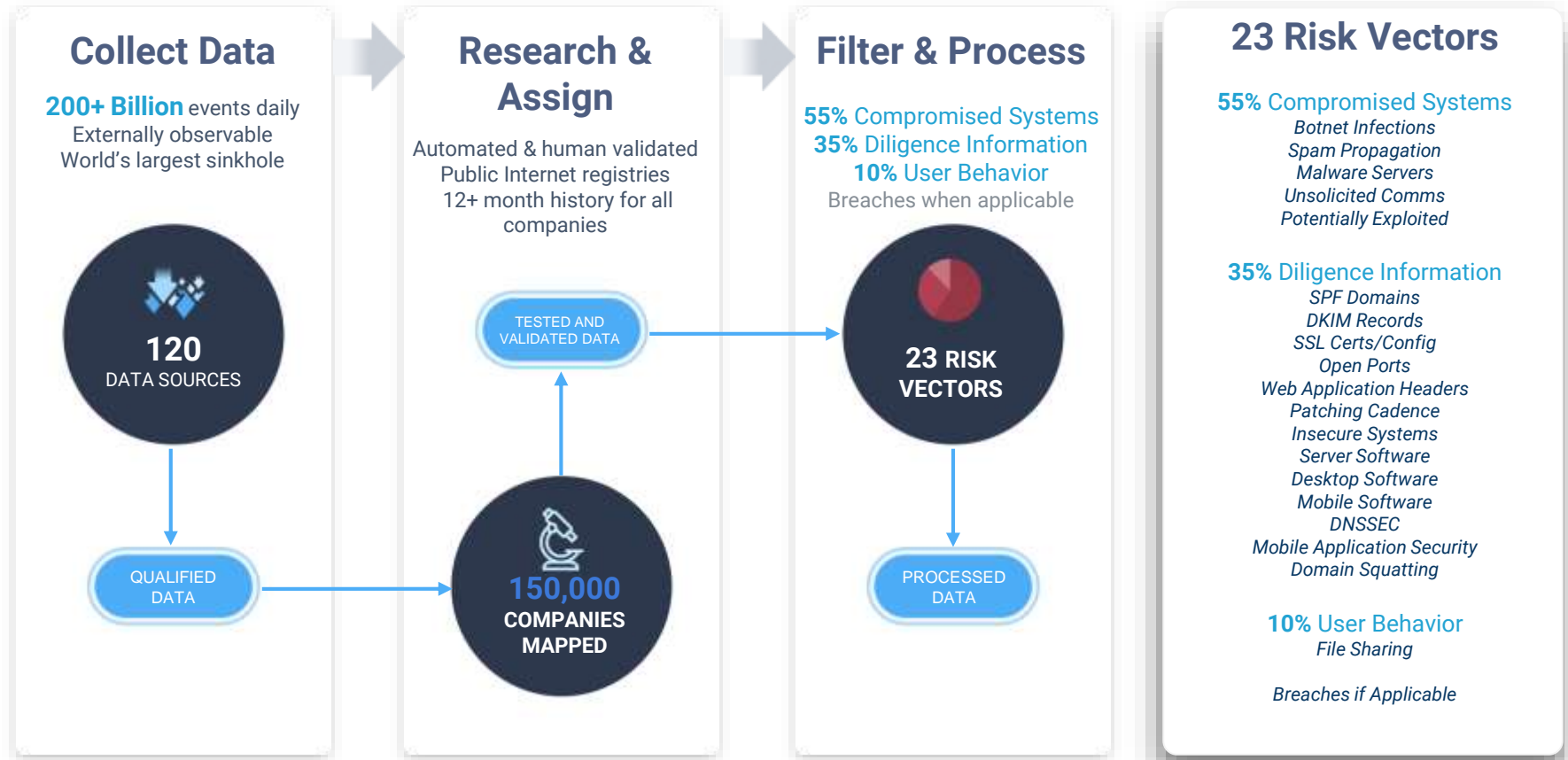
Broadest Visibility into Emerging Areas of Cyber Risk

BitSight has visibility into emerging areas of cyber risk including Mobile Applications, Mobile Software, Internet of Things (IoT), File Sharing and more.

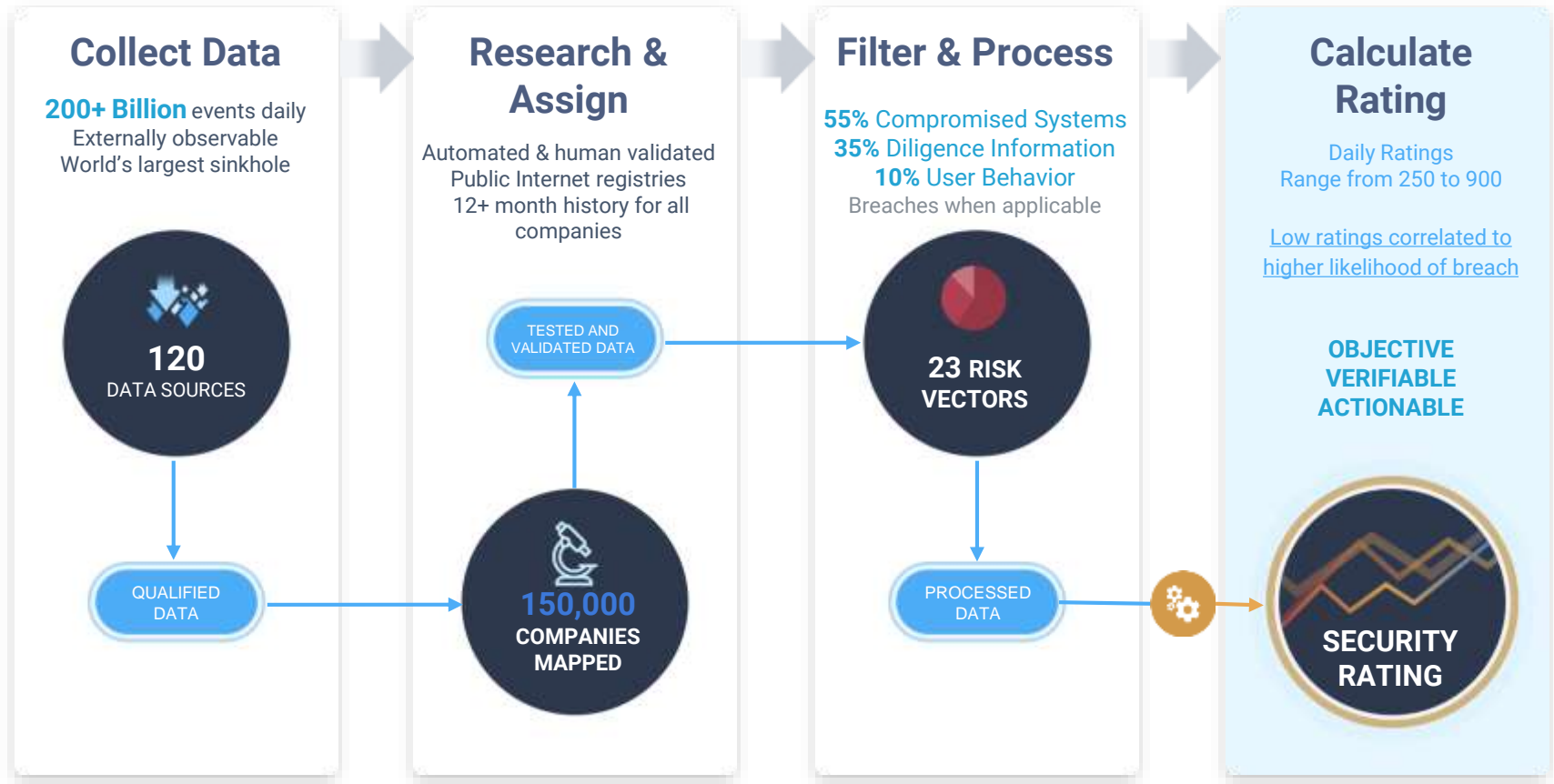
How BitSight Security Ratings are Calculated



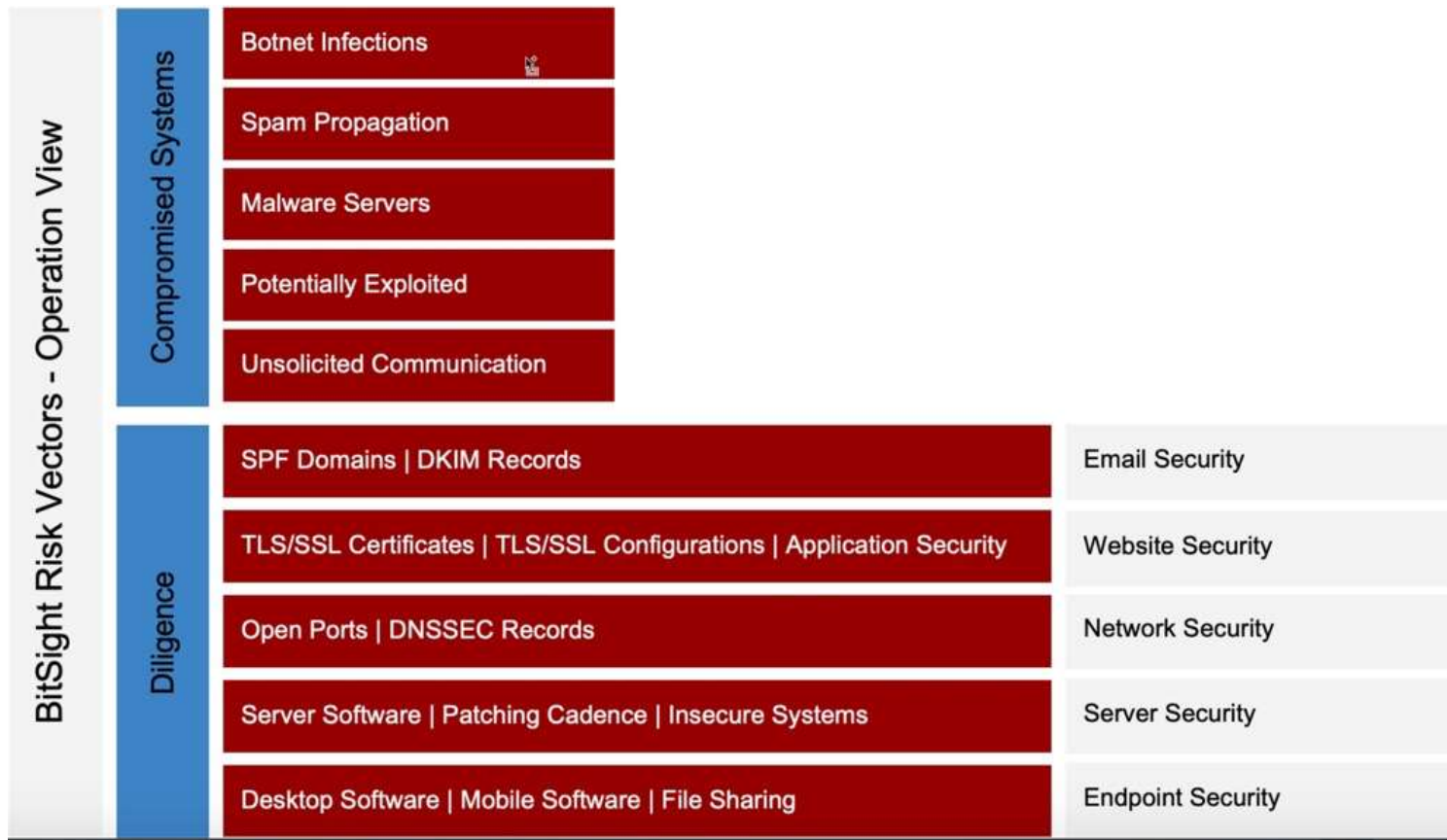
How BitSight Security Ratings are Calculated



How BitSight Security Ratings are Calculated

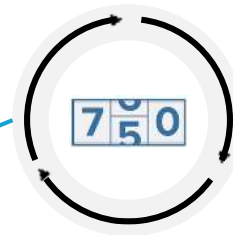


BitSight Risk Vectors – Operation View



Translate Complex Cybersecurity Issues into Simple Business Context

Objective, Continuous, Data-Driven Ratings of Organizational Security Performance



250 - 900

- *Unbiased common* metric to measure cybersecurity performance of organizations worldwide
- SaaS solution, ratings updated *daily*

BitSight Helps Customers Tackle Cyber Risk

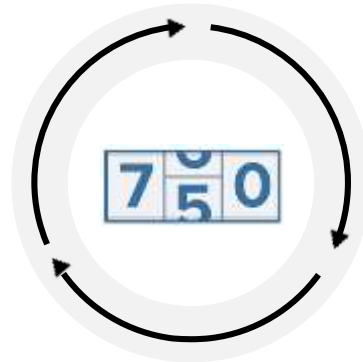
How secure is my organization?



**SECURITY PERFORMANCE
MANAGEMENT**

- Assess cyber risk and compare to industry and peers
- Efficiently allocate resources to address cyber risks
- Set, track, report or program performance over time

BITSIGHT



How secure are my third parties?

**THIRD PARTY
RISK MANAGEMENT**



- Make cyber risk decisions at the speed of the business
- See where the cyber risk is across the supply chain
- Prioritize resources to focus on riskiest vendors
- Team up with vendors to remediate cyber risk

Cyber Insurance

Critical National Infrastructure

**Mergers &
Acquisitions**

Strong, Validated Correlation to Data Breach



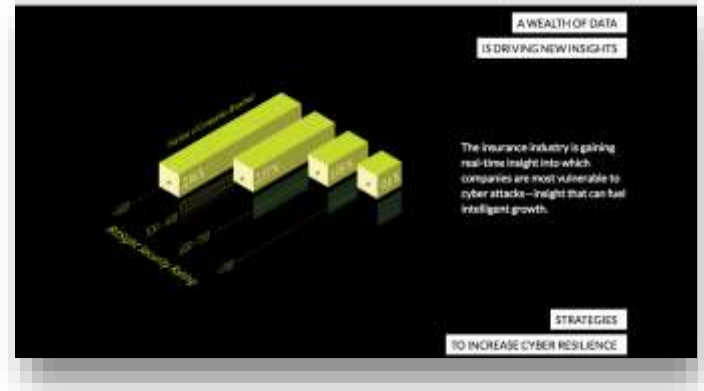
Likelihood of suffering a data breach

5x

For organizations below a 400 as compared to an organization with a 700 or higher



The only security ratings solution with a **third-party verified correlation to breach**

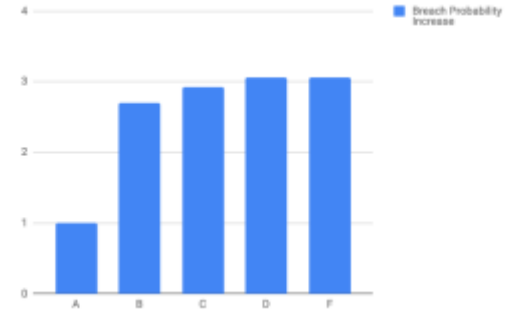


[Link to infographic](#)

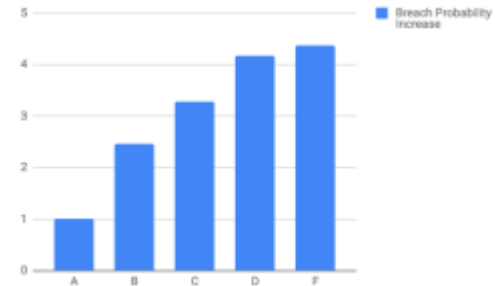
Why Compromised Systems Matter

Why does this visibility matter?

- They **signal a breakdown of defenses**: a piece of unwanted software running on the network: “A stepping stone into your organization and your data”
- This impacts your reputational risk - your peers, vendors, customers are seeing this risk
- High correlation with breach



Correlation to Breach - Botnet Infections



Correlation to Breach - Potentially Exploited

Why Choose BitSight? Market Validation & Trust.



Broadest **VISIBILITY** into existing and emerging areas of risk



Smarter **PRIORITIZATION** of cyber risk for more efficient resource allocation



Largest community of cyber risk interactions for more productive **COLLABORATION**