



zivver

Secure communication just got simple

Human error is the leading cause of data leaks.
How can you protect your most valuable information?

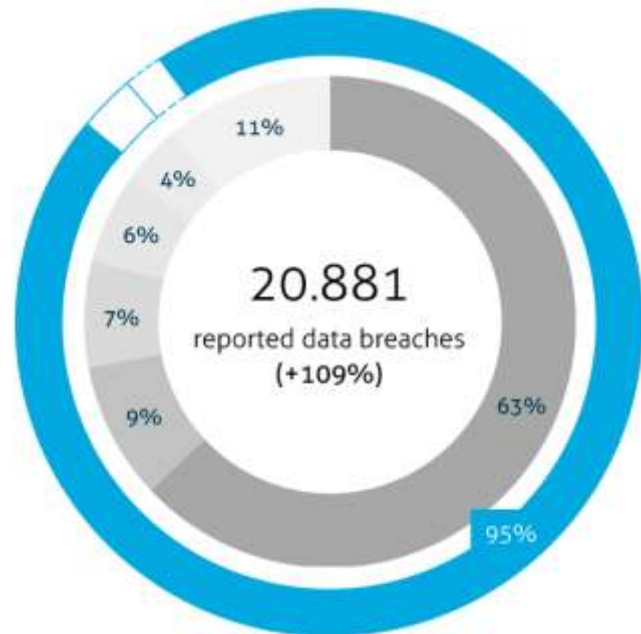
Chris Brown
VP Sales
ZIVVER

A hummingbird is shown in flight, facing right. Its wings are spread, and its long, thin beak is pointed forward. The bird's body is covered in iridescent feathers, with a prominent golden-yellow patch on its throat. The background is a soft, out-of-focus mix of green and blue, suggesting a natural outdoor setting. A semi-transparent blue horizontal bar is overlaid across the middle of the image, containing the text.

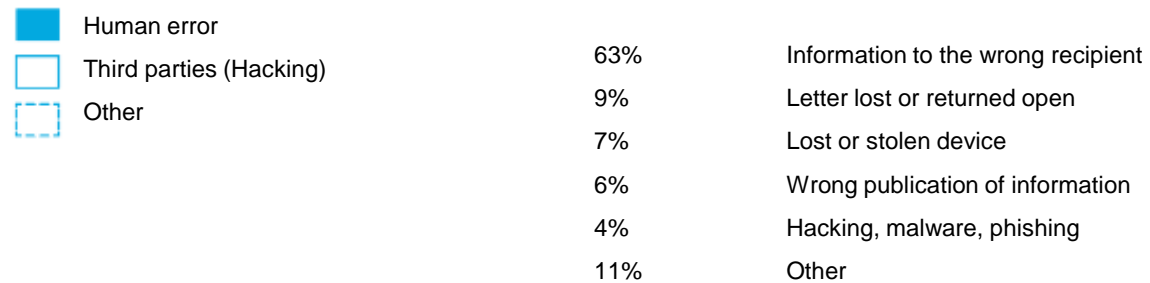
How are you exchanging information?

GDPR provides a privacy challenge for organisations

Employees cause more than 95% of data breaches during information exchange



Causes of data breaches in Europe during 2018



Consequences of a data breach

Fines up to € 20 million, internal costs, image damage and compensation

Source: Authority personal data:
Data breach reporting obligation: facts & figures
Overview of facts & figures 2018

Causes of human-related data breaches

- Use of weak passwords
- Low data security awareness
- Careless data handling
- Uncontrolled data access
- Negligence of proper security procedures
- Misdelivery

Examples of data breaches caused by human error

- **NHS** (2015) 781 contacts leaked (no BCC)
- **Strathmore College** (2018) 300 students records leaked included records of students medical and mental health conditions (published on intranet)
- **Marine Corps** (2018) exposure of personal information of approximately 21,500 Marines, sailors and civilians. The data included victims' bank account numbers, truncated Social Security Numbers and emergency contact information. (Wrong distribution list)

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How can you prevent human error?

Best practices to prevent human-related data breaches

- Employee education
- Implementation of effective security policy
- Limited privileges

ZIVVER ist benutzerfreundlich

auch für Gastbenutzer



E-Mail und Datenübertragung

Eine einheitliche Lösung



Zugänglich auf jedem Gerät

Webapplikationen
mobile Apps für
iOS und Android



Vertrautes Design

Benutzerschnittstelle ist
leicht verständlich
Gebaut mit Elementen
der am häufigsten ver-
wendeten Plattformen

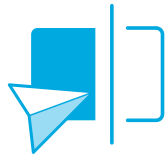


Sofortzugang für Gastbenutzer

Gäste benötigen KEIN
Konto für Zugriff und
Reaktion
Benutzerkonten sind
kostenlos

ZIVVER ist sicher - Triple Safe Technology

Vor dem Versand



Prüft verschlüsselt Empfänger und Inhalt

Aktives Prüfen auf sensible Inhalte

Manuell oder automatisch die Sicherheitsmaßnahmen aktivieren

Während dem Versand



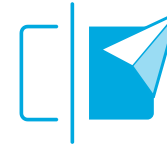
Kein Zugriff für Dritte (einschl. Hacker und ZIVVER)

Verschlüsselte Verbindung

Asymmetrisch verschlüsselt in ISO27001-Datenzentren der EU

Zusätzliche Authentifizierung von Absender und Empfänger

Nach dem Versand



Fehler beheben und auf Feedback reagieren

Widerrufen der Nachricht zu jedem Zeitpunkt

Überblick und Verwaltung von Mitarbeitern

Berichterstattung

A hummingbird is shown in flight, facing right. Its wings are spread, and its long, thin beak is pointed forward. The bird's body is covered in fine, iridescent feathers, with a prominent golden-yellow patch on its throat. The background is a soft, out-of-focus mix of green and blue, suggesting a natural outdoor setting. A semi-transparent blue horizontal bar is overlaid across the middle of the image, containing the text.

Who is ZIVVER?

Rasanten Wachstum bei hoher Kundenzufriedenheit

- ✓ Gegründet 2015, aktiv seit 2017
- ✓ 1.200+ zufriedene Kunden
- ✓ Tätig in Gesundheitswesen, Verwaltung und Finanzdienstleistungen
- ✓ International und sektorenübergreifend
- ✓ 80+ Mitarbeiter





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