Modern Identity
Unifying Access & Authentication

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Agenda

➢ Identity Everywhere
➢ A Demanding Workforce
➢ A View from the Real World?
➢ Investment vs Performance
➢ Recommendations
Where’s My Identity....?
Password = ‘Liverpool’

280,723
59% frequently or always use the same password!
People have more tech than most office spaces.
How is the Identity challenge being addressed?
New Research

What's really happening?

The Guide to Modern Identity

- Global Research
- IT leaders – Security Managers to CISO
- Views from 11 verticals

Today – deep dive on EMEA.
Who’s most likely to put the business at risk?

- C-Suite: 59%
- HR: 54%
- Operations: 43%
- Marketing: 39%
- Sales: 34%
Key Priorities to Improve Identity and Access

- Strengthening user authentication: 42%
- Monitoring user activity: 51%
- Integrating security infrastructure: 55%
- Simplifying user access: 59%
Identity and Access Management Key Challenges

- Lack of experience in security: 34%
- Tech that does not integrate together: 47%
- Demand for ease of use while increasing security: 58%
Approx. Time Spent Each Week Supporting User Logins

- 20 Weeks: 2% (10 - 15 hrs)
- 2 Weeks: 8% (5 - 10 hrs)
- 23% (2 - 3 hrs)
- 22% (3 - 4 hrs)
- 18% (4 - 5 hrs)

10 - 15 hrs | 5 - 10 hrs | 4 - 5 hrs | 3 - 4 hrs | 2 - 3 hrs
Risk exposure due to poor IAM practices in the past

- Financial Loss: 24%
- Hackers gaining access: 26%
- Exposed Cloud Services: 28%
- Loss of Customer Data: 32%
- Loss of Employee Data: 36%
- Incorrect Access Controls: 43%
So what did the last few slides tell us?

- Risk exposure from across the business
- Clear priority drivers
- Key priorities are the most challenging
Adoption & Technology

Security

User Experience

Unique Blend

SSO
MFA
EPM
PAM
Time it takes cybercriminals to compromise a system

Most compromises took minutes, or less

87%
Investment…… and Success?

Where have you invested or plan to invest?

- MFA: 89%
- EPM: 88%
- SSO: 84%
- PAM: 83%

Having deployed, how successful have the solutions been?

- MFA: 99%
- EPM: 91%
- SSO: 92%
- PAM: 95%
• **Form an Identity Management strategy**
  – Be clear on what you want to achieve: Security and User Experience
  – Include stakeholders from the start.

• **Scope of Project**
  – Total effort, Total cost, Total time
  – Milestones, Budget, Rollout, Adoption, Education, Onboarding

• **Evaluation**
  – Try before you buy, PoCs, solution integration and harmonisation, professional services.

• **Execute**
  – Pilot, Measure, Improve, Scale.

• **Solution Evolution**
  – What is the Lifecycle of what you have deployed  (Strategy)
The **NEW** LastPass Business Solutions

**LastPass Enterprise**
Secure every access point with **password management** and **single sign-on**

**LastPass MFA**
Achieve security & simplicity with **biometric-based adaptive MFA**

**LastPass Identity**
Unified visibility and simple control with **one all-in-one solution**
Visit us at stand 444 in hall 9. Good luck when you try to “crack the code!”
Thanks for listening!

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