

Application as direct exhibitor

Exhibition Centre Nuremberg
13–15. 10. 2009



Die IT-Security-Messe

Language for correspondence German English

Company address

Company

Street

Postcode

Town

Country

Tel.

Fax

Home page www.

Assignment to the list of exhibitors under letter

Please return to

SecuMedia Verlags-GmbH

it-sa

Postfach 1234

55205 Ingelheim, Germany

Tel +49(0)6725.9304-0

Fax +49(0)6725.5994

Return date

30 April 2009

Person to contact

Legal representative

E-mail

Invoice address

We are

Manufacturer

Wholesaler

Importer

Other

Application as direct exhibitor

We order the following for it-sa in accordance with the conditions for participation:

1. **Complete rental stand** of up to 30 m², including marketing package, stand rental, stand with standard equipment, catering, on-site service, AUMA fee and advertising fee (see item 7 for full list):

- 6 m² stand EUR 5,125
- 12 m² stand EUR 7,050
- 18 m² stand EUR 9,880
- 24 m² stand EUR 12,570
- 30 m² stand EUR 15,100

A registration fee of EUR 360 per exhibitor and EUR 980 per co-exhibitor is charged irrespective of stand size.

2. **Larger stand provided and assembled by exhibitor:**

approx. _____ m² (please tick type of stand below)

Basic price for stands of more than 30 m² (without stand, without catering), including marketing package, stand space, on-site service (see item 7 for full list):

For the first 30 m²: EUR 9,730

each additional m²:

	31 – 50 m ²	51 – 150 m ²	151 – 400 m ²
<input type="checkbox"/> In-line stand	EUR 166	EUR 160	–
<input type="checkbox"/> Corner stand	EUR 183	EUR 177	EUR 161
<input type="checkbox"/> Head stand	EUR 213	EUR 208	EUR 184
<input type="checkbox"/> Block stand	EUR 234	EUR 223	EUR 196

Plus advertising fee (EUR 13.90/m²) for applications received after 31 July 2009.

A registration fee of EUR 360 per exhibitor and EUR 980 per co-exhibitor is charged irrespective of stand size.

All prices plus VAT at the statutory rate.

Please note the Special Conditions for Participation in the Trade Fair it-sa and the General Conditions for Participation in Fairs and Exhibitions of NürnbergMesse. The Special Conditions for Participation in the Trade Fair it-sa are hereby acknowledged and legally recognized subject to the proviso that the contractual partner is not NürnbergMesse, but SecuMedia Verlags-GmbH. Every applicant acting on behalf of another person hereby undertakes to accept direct liability for the claims of the organizer SecuMedia Verlags-GmbH at the above exhibition.

Place and date

Company stamp and authorized signature

Nomenclature of Trade Fair it-sa 2009 – The IT Security Expo

You can choose up to 5 free keywords under which you would like your company to be found. Each additional entry under a keyword costs EUR 8.00 (plus VAT at the statutory rate).

The headings are the same as last year. You can find your entries for last year at: [www.it-sa.de/Exhibitor Info/List of Exhibitors](http://www.it-sa.de/Exhibitor%20Info/List%20of%20Exhibitors) (just click your company name).

Please tick the desired headings:

- Access protection
- Admission protection / access control
- Air conditioning systems
- Anti-eavesdropping
- Anti-spam
- Application security
- Asset management
- Auditing
- Automatic control technology
- Awareness
- Backup
- Bandwidth management
- Banking (IT security solutions)
- Biometry
- BS 7799 / ISO-IEC 2700x (products and services)
- BSI IT baseline protection (products and services)
- Business continuity
- Certification of IT security products and systems
- Chip cards (systems and applications)
- Compliance (products and services)
- Computer Emergency Response Team (CERT)
- Computing centre infrastructures
- Computing centre planning
- Computing centre security (products and services)
- Consulting
- Content security
- Cryptography hardware
- Data erasure
- Data leakage/loss prevention
- Data protection (products and services)
- Data rescue
- Digital/Enterprise Rights Management (DRM/ERM)
- Document management
- Domain services
- E-government
- Electronic payment equipment
- Electronic signatures
- Electronic signatures (products and services)
- E-mail security
- Embedded servers
- Encryption
- Fire prevention
- Firewalls
- Forensics
- Green IT
- Hardware protection
- Health services (security solutions)
- Helpdesk applications
- High availability
- Human resources planning
- Identification systems
- Identity cards
- Identity management
- Interception protection
- Internet providers
- Intrusion detection systems

- Intrusion detection/prevention
- Inventory management
- IT security rooms and cabinets
- IT service management and infrastructure library (products and services)
- KVM switches (keyboard/video/mouse switches)
- Laboratory / certification
- Legal advice on IT security
- Localization
- Locking systems
- Managed security services
- Mobile security
- Multifunctional security appliances (UTM)
- Multimedia learning software
- Network Access Control (NAC)
- Network monitoring
- Network video (Video over IP)
- Open source (software and services)
- Operating certificates
- Operating data acquisition
- Penetration tests
- Physical security
- Product certificates
- Professional certificates
- Public key infrastructures
- RFID
- Risk analysis and management
- Security management
- Server-based computing
- Shredders
- Single sign-on
- SOA security (Service-Oriented Architecture)
- Storage solutions/security
- Surge voltage protection
- Test suites for security products and services
- Theft protection
- Threat analyses
- Time recording
- Token systems
- Trust centre (products and services)
- Trusted computing
- Uninterruptible Power Supplies (UPS)
- USB interface protection
- USB memories
- User (rights) administration
- Video
- Video communication
- Virtual Private Networks (VPN) / remote access
- Virtualization
- Virus protection
- VoIP security
- Vulnerability and patch management
- Water warning systems
- Web 2.0
- Web application security
- Web design
- Web security solutions

Miscellaneous

- Associations / initiatives
- Education / training
- Insurance
- Publications

Special Conditions for Participation in the Trade Fair it-sa 2009 – The IT Security Expo

1. Venue, duration, opening hours

Venue: Exhibition Centre Nuremberg
Duration: Tue 13 – Thu 15 October 2009
Opening hours: Tue 13 – Thu 15 October 2009 9 a.m. – 6 p.m. daily

2. Organizer

SecuMedia Verlags-GmbH
it-sa – Die IT-Security-Messe
Lise-Meitner-Straße 4, 55435 Gau-Algesheim, Germany
Tel +49(0)6725.9304-0, Fax +49(0)6725.5994
it-sa@secumedia.de
www.it-sa.de
www.secumedia.de

3. Contractual terms

The terms for participation in it-sa 2009 are the Special Conditions for Participation in the Trade Fair it-sa 2009, the General Conditions for Participation in Fairs and Exhibitions, the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Service CD) and other conditions notified to the exhibitor before the exhibition begins. If SecuMedia Verlags-GmbH or NürnbergMesse provides additional exhibition services through a ServicePartner in response to a separate order, the general terms and conditions of business of the respective ServicePartner shall prevail over these Special Conditions for Participation in case of discrepancies. Personal data are collected, processed and used by SecuMedia Verlags-GmbH, NürnbergMesse and, if applicable, by ServicePartners in accordance with the provisions of the German Federal Data Protection Act and other relevant data protection regulations for the purpose of providing support and information for customers and potential customers and for handling the services offered.

4. Conclusion of contract

Stand space is ordered by returning the completed "Application" form. The rental contract between the exhibitor and the organizer comes into force on confirmation of the stand space by the organizer. Should the contents of the stand space confirmation vary from the contents of the application, the contract will be concluded according to the stand space confirmation. Cancellation after receipt of the stand space confirmation (= admission) is governed by item 6.

5. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, retailers, representatives, service companies and publishers from Germany and abroad offering products and services that can be assigned to the specified product groups (may be extended if required). All exhibition goods must be described in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

6. Withdrawal of application

Notwithstanding item 7, 8 and 10 of the General Conditions for Participation, applications can be withdrawn without cancellation fees until 30 April 2009. After this date, cancellation fees are payable on the following scale:

25% on cancellation up to 30 June 2009
50% on cancellation up to 31 August 2009
100% on cancellation up to 1 September 2009

If the organizer succeeds in re-letting the space, the original exhibitor shall be liable to the organizer for an amount equal to 25% of the invoiced stand rental as compensation for costs incurred. The exhibitor retains the right to prove that the compensation demanded is too high.

7. Cost of exhibiting (all prices plus VAT at the statutory rate)

7.1 Complete rental stand up to 30 m², including all services listed below

6 m ² stand	EUR	5.125
12 m ² stand	EUR	7.050
18 m ² stand	EUR	9.880
24 m ² stand	EUR	12.570
30 m ² stand	EUR	15.100

The complete rental stand package includes:

Rental for stand space including AUMA fee and advertising fee, stand and standard equipment (own stand possible) as per item 7.2 and 13
Night security
Stand cleaning
Waste disposal
Catering: VIP Lounge and drinks service on stand
All services included in the marketing package, e.g.:

- Possibility of giving product presentations in the open presentation area (1 presentation included in the price, more possible subject to separate fee), plus all presentation videos and handouts posted on the Internet for a year after the exhibition and provision of addresses of visitors asking for handouts
 - 1 half-page advertisement (b/w) for company profile in the it-sa "SecurityGuide"
 - Publication in the alphabetical list of exhibitors
 - Publication in the list "Who – what – where at it-sa?"
 - Publication under the heading of "New Products"
 - Extensive PR work, visitor promotion, mailing of complimentary tickets and posting on the websites at www.it-sa.de and www.it-sa.com, including direct links to the www addresses of the exhibiting companies
 - Publication in the it-sa PressGuide
 - Additional possibility of displaying brochures
 - Displaying press releases in the press center
- On-site service of organizer

The cleaning and security services included in the package price cover the exhibitor's relevant obligations arising out of item 18 and 19 of the General Conditions for Participation. It is in the exhibitor's own interest, however, to insure valuable items and lock such items away at night.

7.1.1 Stand design and equipment for complete rental stand

Equipment for type 0 6 m²

Beleuchtung,
Lighting,
1 PC demonstration table,
1 standing table, 2 stools,
1 suspended fascia element for company name and logo (print copy required in EPS format as vector file, a surcharge may be levied for other formats if necessary)
1 leaflet stand

Equipment for type 1 12 m²

Lighting,
1 cubicle (approx. 1 m², lockable) with refrigerator, 1 counter and 1 shelf,
1 PC demonstration table with 2 stools,
1 table, 2 chairs,
1 suspended fascia element for company name and logo (print copy required in EPS format as vector file, a surcharge may be levied for other formats if necessary)
1 leaflet stand

Equipment for type 2 18 m²

Basic equipment as for type 1, plus:
1 filing cabinet (sliding doors, lockable),
4 chairs

Equipment for type 3 24 m²

Basic equipment as for type 1, altogether
2 PC demonstration tables, 4 stools, 2 filing cabinets, 4 chairs,
1 table

Equipment for type 4 30 m²

Basic equipment as for type 1, altogether
2 m² cubicle, 2 PC demonstration tables, 4 stools, 2 filing cabinets, 2 tables,
8 chairs, 1 standing table
Standard graphics, special equipment and extra furniture on request.

7.2 Larger stand provided and assembled by exhibitor

Basic price for stands of more than 30 m² (without stand, without catering), including marketing package, stand space, on-site service (see below for full list):
For the first 30 m²: EUR 9,730 – each additional m²:

	31 – 50 m ²	51 – 150 m ²	151 – 400 m ²
In-line stand	EUR 166	EUR 160	–
Corner stand	EUR 183	EUR 177	EUR 161
Head stand	EUR 213	EUR 208	EUR 184
Block stand	EUR 234	EUR 223	EUR 196

Plus advertising fee (EUR 13.90/m²) for applications received after 31 July 2009.

Package price without stand and catering:

Stand space rental
Night security
Stand cleaning
Waste disposal
All services included in the marketing package, e.g.:

- Possibility of giving product presentations in the open presentation area (1 presentation included in the price, more possible subject to separate fee), plus all presentation videos and handouts posted on the Internet for a year after the exhibition and provision of addresses of visitors asking for handouts
- 1 half-page advertisement (b/w) for company profile in the it-sa "SecurityGuide"
- Publication in the alphabetical list of exhibitors
- Publication in the list "Who – what – where at it-sa?"

Special Conditions for Participation in the Trade Fair it-sa 2009 – The IT Security Expo

(Continued)

- Publication under the heading of "New Products"
 - Extensive PR work, visitor promotion, mailing of complimentary tickets and posting on the websites at www.it-sa.de and www.it-sa.com, including direct links to the www addresses of the exhibiting companies
 - Publication in the it-sa PressGuide
 - Additional possibility of displaying brochures
 - Displaying press releases in the press center
- On-site service of organizer

The cleaning and security services included in the package price cover the exhibitor's relevant obligations arising out of item 18 and 19 of the General Conditions for Participation. It is in the exhibitor's own interest, however, to insure valuable items and lock such items away at night.

A stand can also be ordered if required. Price according to size on request. Catering (VIP Lounge and hostess service on the stand) can be booked at an extra charge of EUR 55/m², maximum EUR 1,650.

A registration fee of EUR 360 per exhibitor and EUR 980 per co-exhibitor is charged irrespective of stand size.

The minimum stand space is 6 m².

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

8. Early booking discount

The stand rental will be reduced by EUR 500 for complete applications received by the organizer by 13 February 2009.

9. Payment conditions

The exhibitor may be invoiced in advance for 25% of the estimated stand space rental plus VAT at the statutory rate together with the **confirmation of application**. The advance payment will be refunded if confirmation of admission and stand space is not issued. The full stand space rental after deduction of any advance payment will be invoiced to the exhibitor with the **stand space confirmation**. Invoice amounts are due for payment in full on the date shown on the invoice. All payments are to be made in **EUROS** without charges, quoting the invoice number. An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer or NürnbergMesse. The organizer bears the general liability risk for the event. The organizer is insured against liability for the duration of the exhibition, covering damage to property and injury to persons for which claims can be asserted against him on the grounds of statutory liability provisions.

11. Modification

The organizer reserves the right to cancel, postpone or relocate the exhibition, to shorten or lengthen the exhibition, or for technical, official or other in the opinion of the organizer compelling reasons to assign the exhibitor another space or to modify and reduce the size of the space. See item 3 of the General Conditions for Participation for details.

12. Assembly and dismantling, passes

Assembly:	Fri 9 – Sun 11 October 2009	7 a.m. – midnight daily
	Mon 12 October 2009	7 a.m. – 8 p.m.

Exhibition stands to be assembled by the exhibitor himself for which assembly has not commenced by 3 p.m. on Monday, 12 October 2009, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.

Dismantling:	Thu 15 October 2009	6 p.m. – 10 p.m.
	Fri 16 October 2009	7 a.m. – 7 p.m.

Assembly or dismantling passes are not required.

13. Stand design

The exhibitor is responsible for the stand equipment and design of stands assembled by the exhibitor. **Transparency is the most important aspect of stand design.** All open sides of the stand must be freely accessible. This means that at least **50%** of each gangway side must **not be obstructed by structures or fittings**. **The minimum height is 2.50 m.** The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must be white, clean, show no signs of damage, and not contain any text or graphics. **Stands exceeding a height of 3.50 m require approval by the organizer. The maximum height is 5.30 m.** If a rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the stand space. The fascia is not required if the necessary stand

appearance is provided in some other way. The organizer reserves the right to issue further instructions concerning stand design. Stand partition walls (fiber board) provided by the organizer may only be treated with water-soluble adhesives and only painted if they have first been wall-papered. Wallpaper or other wall claddings must be removed by the exhibitor after the event, otherwise the stand partition walls will be cleaned at the cost of the exhibitor. All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any other way. The exhibitor is liable for damage caused and will be charged with the costs. Any pillars, installations and fire-fighting equipment within the stand area are part of the allotted stand space and must be accessible at all times. Floor coverings in the stands are only to be fixed with double-sided adhesive tape (solvent-free adhesive tapes only: tesafix no. 4964). **The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighboring exhibitors affected.**

14. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel: 4 passes for up to 20 m² stand space, plus 1 pass for each further full 10 m². Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 20 each plus VAT at the statutory rate.

15. Advertising material

The organizer provides each exhibitor with free communication aids:

- Admission vouchers (complimentary tickets worth EUR 15 each)
 - 500 printed advertising stickers
 - Online banner
- Each printed with the exhibitor's stand number.
- Visitor flyer for use as insert in the exhibitor's mailing campaigns
 - SecurityGuides (exhibition catalogues)
- Each in the required quantity

16. Co-exhibitors

Co-exhibitors are companies which appear on the exhibitor's (direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation. Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full. Co-exhibitors are subject to the same conditions as the exhibitor.

17. Marketing package for co-exhibitors

The organizer provides a marketing package with the following services for each co-exhibitor who is properly registered and has paid the co-exhibitor's fee:

- 1 half-page advertisement (b/w) for company profile in the it-sa "SecurityGuide"
- Publication in the alphabetical list of exhibitors
- Publication in the list "Who – what – where at it-sa?"
- Publication under the heading of "New Products"
- Extensive PR work, visitor promotion, mailing of complimentary tickets and posting on the websites at www.it-sa.de and www.it-sa.com, including direct links to the www addresses of the exhibiting companies
- Publication in the it-sa PressGuide
- Additional possibility of displaying brochures
- Displaying press releases in the press center
- On-site service of organizer

Product presentations in the open presentation area can be booked at extra cost (subject to availability) – all presentation videos and handouts are then posted on the Internet for a year after the exhibition and addresses of visitors asking for handouts are provided.

18. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in writing. The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in writing. German law and the German text shall prevail. Place of fulfillment and jurisdiction is Nuremberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.

General Conditions for Participation in Fairs and Exhibitions

In case of disagreement, the Special Conditions for Participation shall have priority over the General Conditions for Participation.

The invalidity of individual provisions of the General or Special Conditions for Participation shall not affect the legal validity of the remaining conditions. Any resulting gaps shall be filled in a way that preserves the purpose of the conditions for participation.

1. Application

Applications to exhibit at a fair or exhibition (event) must be made on the official printed application form, which must be accurately completed and signed in legally effective manner. Such an application constitutes a contractual offer to the organizer.

By signing this form, the General and Special Conditions for Participation are recognized as binding by the applicant, who is also responsible and liable for adherence to the said conditions by persons employed by him at the event.

2. Admission and stand space confirmation

Admission of exhibitors and listed exhibits is a matter for the sole discretion of the organizer, who will confirm same in a written stand space confirmation. This is mechanically printed and signed and valid without written signature. The contract comes into force on confirmation of admission. Reservations or conditions stipulated in the application are invalid without the written confirmation of the organizer.

For materially justifiable reasons, especially should the available space be inadequate, the organizer may exclude individual exhibitors or suppliers from participation and/or restrict the event to specific groups of exhibitors or suppliers if deemed necessary for attaining the aim and purpose of the event. He is also entitled to restrict the listed exhibits and effect alterations to the exhibition space for which application has been made.

Admission applies only to the listed exhibits, the exhibitors specified in the confirmation of admission and the space stated therein. Other items than those listed and admitted cannot be exhibited.

3. Allotment of space

Allotment of space will be made by the organizer in accordance with the theme and arrangement of the fair or exhibition concerned and subject to the space available. Siting requests made in the application form will be considered as far as possible. Order of receipt of applications will not be the sole deciding factor for allotment of space.

The organizer is entitled, if necessary, to alter the size, shape and position of the allotted space. He will notify exhibitors of the necessity for such alteration immediately and, if possible, offer a comparable space elsewhere in the exhibition. If this entails an alteration in the stand rental, reimbursement or additional payment shall result. Exhibitors are entitled to withdraw their application within one week of receipt of such notification; neither party may claim compensation. Exhibitors must accept that the location of other stands at the beginning of the fair or exhibition may have altered since the time of admission; no claim may be made on account of such alterations.

Exchange of the allotted space with that of another exhibitor or transfer to a third party, even only in part, is not allowed without the permission of the organizer.

4. Joint exhibitors

If several exhibitors wish to share a stand, they must name a representative in their application form who is authorized to act on their behalf in negotiations with the organizer.

5. Co-exhibitors

Admission of one or more co-exhibitors is subject to a special fee. Responsibility for ensuring that co-exhibitors fulfill all their commitments shall rest with the principal exhibitor.

6. Stand rental, lien

Stand rentals and terms of payment are shown in the Special Conditions for Participation.

Payment of the stand rental must be made in accordance with the dates laid down before the allotted space may be occupied. Complaints about the invoice can only be considered if they are submitted within 14 days of invoicing.

The organizer is entitled to exercise his right of lien and sell any distrained property on the open market after written notice of intention. No liability will be accepted for damage to seized items unless deliberate or caused by gross negligence.

7. Withdrawal of application

Once admission has been confirmed, the exhibitor must pay the full rental even if he withdraws his application or fails to exhibit. The organizer also reserves the right to assert claims for damages.

If the organizer succeeds in re-letting the space, the original exhibitor shall be liable to the organizer for an amount equal to 25% of the agreed stand rental as compensation for costs incurred. The exhibitor retains the right to prove that such compensation is too high.

8. Cancellation of part of stand space

Once admission has been confirmed, the exhibitor must also pay the rental charge for the part of the stand space cancelled.

If the organizer succeeds in hiring out the cancelled part of the stand space elsewhere, he shall be entitled to compensation for costs amounting to 25% of the stand rental invoiced to the exhibitor for the cancelled part of the stand space, in addition to the rental for the stand space retained by the exhibitor. The exhibitor retains the right to prove that such compensation is too high.

9. Cancellation of admission and stand space confirmation

The organizer is entitled to revoke confirmation of admission and relet the space elsewhere as follows:

- The stand is not obviously occupied in good time, i.e. at least 24 hours before the official opening of the event.
- In case of failure to pay the stand rental at the agreed time, the exhibitor allows a period of grace granted by the organizers to lapse without result.
- The conditions for stand space confirmation are no longer fulfilled by the registered exhibitor or if the organizer receives knowledge of grounds which would have justified exclusion if they had been disclosed earlier.
- The exhibitor infracts the organizer's site regulations.

The organizer reserves the right to assert claims for damages in such cases.

10. Cancellation of rental exhibition stands and other services

Once admission has been confirmed, the exhibitor must pay the full rental even if he withdraws his application or does not exhibit. The organizer also reserves the right to assert claims for damages. If the exhibitor cancels the order for rental exhibition stands and/or other services up to 2 weeks prior to the start of the respective event, the organizer shall be entitled to charge the exhibitor 25% of the value of the order for costs incurred. In the event of cancellation at less than 2 weeks notice, the exhibitor will be charged 75% of the value of the order. The exhibitor retains the right to prove that the requested compensation for costs incurred is too high.

11. Exclusion of exhibits

The organizer is entitled to demand the removal of items which have not been listed in the application form or prove to be dangerous, a cause of annoyance or otherwise unsuitable, or which can be proved to be a violation of industrial property rights. If this demand is not complied with, the said items will be removed by the organizer at the expense of the exhibitor. If a violation of industrial property rights by an exhibitor is proved (e.g. on the grounds of a valid court ruling against the exhibitor), the organizer may exclude the exhibitor from participating in a subsequent event.

12. Stand assembly, equipment and design

Stands must conform to the overall layout of the exhibition. The organizer reserves the right to forbid the erection of stands which are unsuitable or inadequate or to alter them at the exhibitor's expense.

Stands must be properly equipped and manned by qualified personnel at the specified times for the entire duration of the fair or exhibition. Stand fitting must be completed at the latest by the end of the period allowed for stand assembly and stands cleared of any packing materials. Removal of exhibits or dismantling of stands before the end of the fair or exhibition is not permitted.

Names and addresses of exhibitors must be clearly displayed on the stands.

The approval of the organizer is needed if stand constructions exceed the specified height limits for stands. Consent is also needed for particularly heavy exhibits. Fixing to the hall floor is not permitted.

General Conditions for Participation in Fairs and Exhibitions

(Continued)

After the official closing of the fair or exhibition, basic items, insofar as these have been provided by the organizer, must be returned undamaged and in their original condition. Damage caused through negligence or not immediately notified at the time of occurrence must be indemnified by the exhibitor. Exhibits which still remain on the stands after the end of the period allowed for dismantling may be removed and stored at the exhibitor's own expense.

13. Force majeure

If the exhibitor is prevented from participating in the event for reasons for which neither he nor the organizer is responsible (force majeure), the stand rental shall be reduced by half; the terms of item 7, paragraph 2, apply.

If the organizer is prevented by force majeure from holding the event, he is required to notify the exhibitors accordingly without delay.

Basically, the claim to stand rental is voided, but the organizer may charge the exhibitor for work carried out to his order to the extent of the costs incurred, insofar as the result of such work may still be of interest to him.

Should the organizer be in a position to hold the event at a later date, he is likewise required to notify the exhibitor to this effect without delay. The exhibitor is entitled to cancel his participation in the event at the new time within one week of receiving such notification, in which case he is entitled to refund or cancellation of the stand rental.

If the organizer is compelled to curtail or cancel an event for reasons of force majeure after it has commenced, the exhibitor has no claim to any refund or cancellation of the stand rental.

14. Assembly and dismantling passes, exhibitor passes

Passes for exhibitors and workmen employed during the period of stand construction and dismantling will be issued to the exhibitor. The validity of these is limited solely to the assembly and dismantling periods and does not cover admission during the event.

A limited number of free exhibitor passes will be issued to exhibitors and their employees for the period of the fair or exhibition.

These passes will be made out in the name of the persons concerned and must be signed. They are not transferable and only valid in conjunction with an identity card. Misuse of the passes will lead to their being withdrawn.

The number of passes issued is not increased by the inclusion of co-exhibitors. Additional passes are obtainable against payment.

15. Advertising

Advertising of all kinds is allowed only within the stand space rented by the exhibitor for his own firm and only for products and/or services produced or distributed by him, insofar as these have been listed in the application form and admitted.

The use of apparatus and equipment to achieve an increased advertising effect by optical and/or acoustic means requires the written consent of the organizer.

Advertising outside the stand space rented by the exhibitor is only possible as part of the advertising and sponsoring measures offered by the organizer.

Advertising of a political nature is forbidden.

16. Photographs, drawings, films

The organizer is entitled to have photographs, drawings and films made of the exhibition, exhibits and exhibition constructions and stands and to use these for publicity or press purposes without exhibitors being able to object for any reason. This also applies to photographs produced directly by the press or television with the consent of the organizer.

For photographs, drawings and films of stands against payment, exhibitors must only use service contractors authorized by the organizer and in possession of a relevant permit. Only these service contractors may be commissioned before or after the official daily opening hours. Other service contractors are not admitted during these hours.

Exhibitors are not permitted to produce photographs, drawings and films of the stands and exhibits of other exhibitors.

17. Direct selling

Direct selling is not allowed unless expressly permitted by the Special Conditions for Participation, in which case objects for sale must be marked clearly with their prices. Exhibitors are responsible for ensuring that they obtain the necessary permits from the relevant trade and health authorities and comply with regulations.

18. Cleaning

The organizer is responsible for general cleaning of the grounds and hall passages. Stand cleaning is the responsibility of exhibitors and must be completed daily before the opening of the fair or exhibition. Exhibitors should use the service contractor engaged by the organizer for stand cleaning.

19. Supervision

The organizer will arrange general supervision in the exhibition center. This shall not affect the liability provisions of item 20.

Exhibitors are strongly recommended to make their own arrangements for the security of their stands and exhibition items and effect appropriate insurance cover. Valuable items which can be easily removed should be locked away at night.

Additional stand supervision is available at the exhibitor's own expense by using the service contractor engaged by the organizer.

20. Liability, insurance, accident prevention

The organizer is liable to the exhibitor and persons authorized to act on his behalf for demonstrable damage incurred during the event in the exhibition center up to a limit of EUR 5,000 only if such damage is caused by the negligence of the organizer or his staff. The said limit does not apply in cases of deliberate damage or gross negligence. For damage resulting from failure of equipment, operational failures or other incidents having an adverse effect on the event, the organizer is liable only in case of deliberate intent or gross negligence. The organizer is not liable for damage, theft or other loss of exhibits and stand equipment and consequential damage.

The exhibitor is liable to the organizer in accordance with statutory regulations. Exhibitors are strongly recommended to take out exhibitors' liability insurance.

The exhibitor is obliged to fit the exhibited machinery and equipment with safety devices complying with the accident prevention rules of the appropriate professional associations. The organizer is entitled to prohibit the exhibition or operation of machinery and/or equipment at his discretion.

21. Protection of industrial property rights

Protection of copyright or other patent rights of exhibits is the responsibility of the exhibitor. A six-months period of protection from the beginning of an exhibition by reason of the law relating to the protection of inventions, samples and trade marks of 18 March 1904 (RGBl. page 141) only takes effect if the Federal Minister of Justice has published a relevant announcement in the Bundesgesetzblatt (Federal Law Gazette) for the event concerned (see Special Conditions for Participation, Exhibition priority).

Should legal action be necessary during the exhibition, please contact the following district court:

Landgericht Nürnberg-Fürth

Kammer für Handelssachen, Zivilkammer für Schutzrechtsverletzungen

Fürther Straße 110, 90429 Nürnberg

22. Site regulations, contraventions

Exhibitors shall agree to accept the site regulations during the fair or exhibition in all parts of the exhibition center. The instructions of the organizer's employees, who possess official identity cards, must be complied with.

Contraventions of the General and Special Conditions for Participation or instructions within the framework of the site regulations shall entitle the organizer, if such contraventions continue after warning, to immediate closure of the stand at the exhibitor's own risk and expense and without claim to compensation.

23. Place of fulfillment and jurisdiction

The place of fulfillment is Nürnberg. The same applies to the place of jurisdiction when the exhibitor is a merchant in his own right or a juristic person under public law or does not have a general inland place of jurisdiction.

Supplementary Agreement to the General Conditions for Participation in Fairs and Exhibitions

Bavarian Venue Regulations

Application in the Exhibition Centre Nuremberg

- 1. Assurance of public safety and order**

The exhibitor shall comply with all public safety regulations, in particular with the Bavarian Venue Regulations. The exhibitor is obliged to exhibit only properly maintained and protected equipment and exhibits in the exhibition halls and these must comply with all statutory regulations on the technical safety of equipment.
- 2. Emergency routes**

Emergency routes in the exhibition halls must be kept clear at all times, including during assembly and dismantling. Contraventions will be fined.
- 3. Articles used in the halls**

Requisites, decorations and other articles must be made of fire-resistant material. Pyrotechnic articles, combustible liquids and other combustible material, especially packaging material, may only be kept in special areas provided by NürnbergMesse.

The operation of laser systems is subject to compliance with the relevant industrial safety regulations, including in areas accessible for visitors.
- 4. Fire regulations and safety concept**

NürnbergMesse has issued fire regulations, which are displayed throughout the exhibition centre and are part of the contract.

In connection with the enforcement of the Bavarian Venue Regulations, NürnbergMesse in consultation with the responsible authorities will draw up a safety concept, which will be implemented by separate arrangements as part of the existing contracts.
- 5. Security staff, security manager**

The maintenance of public safety and compliance with the requirements of the Bavarian Venue Regulations are monitored by special security staff; the security manager is authorized to issue binding instructions, especially if the safety of the event is at risk.
- 6. Event director and event equipment director**

The event director appointed by NürnbergMesse shall ensure compliance with the public safety regulations and particularly the Bavarian Venue Regulations. The event director is also authorized to close the event. Compliance with instructions issued by the event director is compulsory.

The name of the event director and his deputy must be announced in writing a suitable period of time before the respective event.

The event director shall be informed immediately of any special occurrences that could adversely affect the safety of the event.

The event equipment director must ensure the safety and operability of the technical facilities at the venue in terms of fire prevention during the official opening times of the event.

The event director or his deputy shall be present personally throughout the official opening time of the event, and the event equipment director or security manager shall be present during the assembly and dismantling periods as well.
- 7. Safety instructions**

The regulatory authorities, event director, event equipment director and security manager are authorized to issue instructions within the framework of the safety regulations. Compliance with these instructions is compulsory.

Bavarian Health Protection Act

Application in the Exhibition Centre Nuremberg

- 1. No general ban on smoking** applies in the halls and service areas of the Exhibition Centre Nuremberg.
- Smoking is prohibited in congress halls, conference rooms, restaurants, cafeterias and mobile catering areas in halls.
- Smoking is prohibited on exhibition stands if food and drinks are **sold** there.
- Smoking is prohibited at cultural and sport events or events similar to sport events.
- The individual exhibition or congress organizer may deviate from this ruling and prohibit smoking at his event.